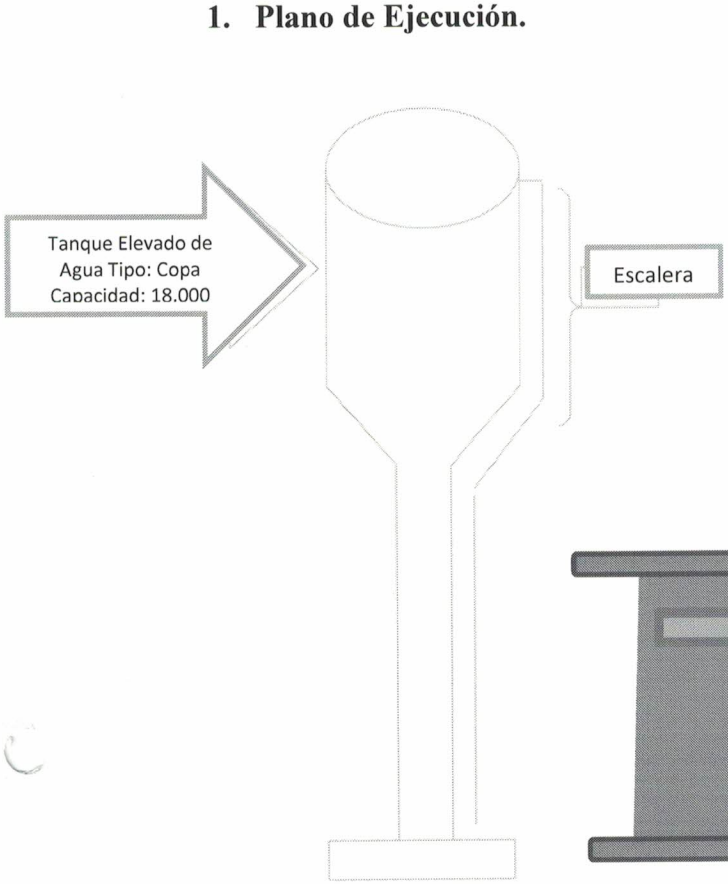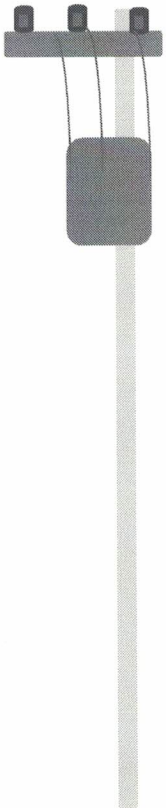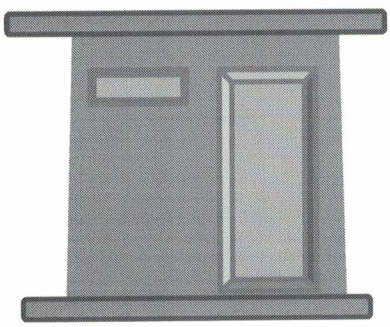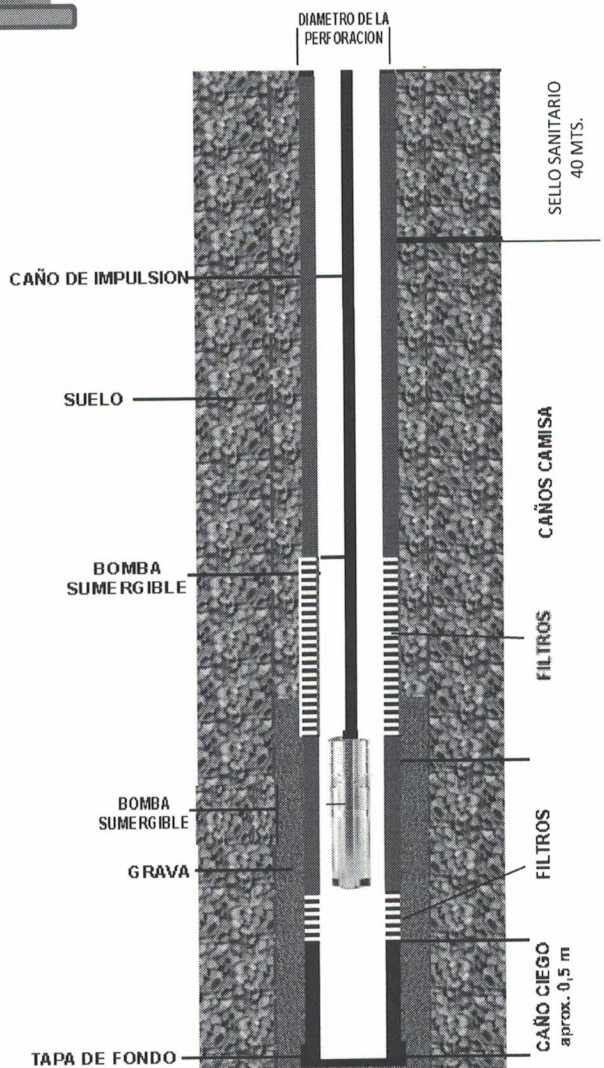1. Plano de Ejecución.