COPACO S.A.
Alberdi 531
Edif. Gral. Bernardino Caballero
Asunción-Paraguay
Tel.: 0800-11-4000/021-238-5027
www.copaco.com.py

ORDEN DE PUBLICIDAD N° 05/UM/GC/2019

A : BIEDERMAN PUBLICIDAD S.A **CONTRATO N° : 88/2018**

DE : COPACO S.A. **FECHA : 07/05/2019**

A los efectos de remitir la solicitud de spot publicitario para TELEVISIÓN

ITEM	SUB	Canal de TV	Horario	Dias de emisión	Tipo	Dur.	VI 10	SA 11	DO 12	LU 13	MA 14	MI 15	JU 16	VI 17	SA 18	DO 19	LU 20	Spots	TOTAL INVERSION
2	4	TV 2	16:00 a 17:30 Hs.	Lun a Viernes	SPOT	45				1		1						2	2.510.730
			20:00 a 21:00 Hs.	Lun a Viernes	SPOT	45							1					1	2.331.405
		TOTAL					**0**	**0**	**0**	**1**	**0**	**1**	**1**	**0**	**0**	**0**	**0**	**3**	**4.842.135**
2	2	TV 4	6:30 a 8:30 Hs.	Lun a Viernes	Spot	45				1				1				2	8.608.320
			19:00 a 20:00 Hs.	Lun a Viernes	Spot	45					1							1	3.945.465
			6:30 a 09:59 HS.	Sábado	Spot	45		1							1			2	5.738.850
			8:00 a 09:59 Hs.	Domingo	Spot	45			1									1	2.869.425
		TOTAL					**0**	**1**	**1**	**1**	**1**	**0**	**0**	**1**	**1**	**0**	**0**	**6**	**21.162.060**
2	6	TV 5	9:30 a 11:30 Hs.	Lun a Viernes	Spot	45						1					1	2	3.443.310
			22:00 a 22:29 Hs.	Lun a Viernes	Spot	45				1								1	6.814.890
		TOTAL					**0**	**0**	**0**	**1**	**0**	**1**	**0**	**0**	**0**	**0**	**1**	**3**	**10.258.200**
2	1	TV 9	5:30 a 8:29 Hs.	Lun a Viernes	Spot	45						1		1				2	8.608.320
			8:00 a 10:00 Hs.	Sabado y Domingo	Spot	45			1									1	1.542.330
			20:00 a 21:00 Hs.	SABADO	Spot	45		1										1	7.173.585
		TOTAL					**0**	**1**	**1**	**0**	**0**	**1**	**0**	**1**	**0**	**0**	**0**	**4**	**17.324.235**
2	7	TV 11	20:00 a 22:29 Hs.	Lun a Viernes	Spot	45						1		1				2	12.195.090
		TOTAL					**0**	**0**	**0**	**0**	**0**	**1**	**0**	**1**	**0**	**0**	**0**	**2**	**12.195.090**
2	3	TV 13	5:30 a 8:29 Hs.	Lun a Viernes	Spot	45					1							1	2.510.775
			12:00 a 13:29 Hs.	Lun a Viernes	Spot	45				1								1	6.456.240
		TOTAL					**0**	**0**	**0**	**1**	**1**	**0**	**0**	**0**	**0**	**0**	**0**	**2**	**8.967.015**
TOTAL TV ABIERTA							**0**	**2**	**2**	**4**	**2**	**4**	**1**	**3**	**1**	**0**	**1**	**20**	**74.748.735**

Lic. Silvia Paola Arias
Fiscal contrato N° 88/2018

Ing. Hugo Suzuki
Encargado de Despacho
Gerencia Comercial