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ORDEN DE PUBLICIDAD N° 06/UM/GC/2019

A :BIEDERMAN PUBLICIDAD S.A. CONTRATO N° :88/2018

DE : COPACO S.A. FECHA 07/05/2019

fecto de remitir la solicitud de Spot publicitario para TELEVISÓN Promo mamá extendi

ITEM	SUB	Canal de TV	Horario	Dias de emisión	Tipo	Dur.	VI 10	SA 11	DO 12	LU 13	MA 14	MI 15	Spots	TOTAL SEGUNDOS	TOTAL
2	4	TV 2- NPY	16:00 a 17:30 Hs.	Lun a Viernes	SPOT	59					1		1	59	1.645.923
			20:00 a 21:00 Hs.	Lun a Viernes	SPOT	59	1			1		1	3	177	9.170.193
		TOTAL					**1**	**0**	**0**	**1**	**1**	**1**	**4**	**236**	**10.816.116**
2	2	TV 4	6:30 a 8:30 Hs.	Lun a Viernes	Spot	59				1	1		2	118	11.286.464
			19:00 a 20:00 Hs.	Lun a Viernes	Spot	59				1			1	59	5.172.943
			20:00 a 21:00 Hs.	Lun a Dom	Spot	59	1				1	1	3	177	39.502.506
			6:30 a 09:59 HS.	Sábado	Spot	59		1					1	59	3.762.135
			8:00 a 09:59 Hs.	Domingo	Spot	59			1				1	59	3.762.135
		TOTAL					**1**	**1**	**1**	**2**	**2**	**1**	**8**	**472**	**63.486.183**
2	6	TV 5	9:30 a 11:30 Hs.	Lun a Viernes	Spot	59				1		1	2	118	4.514.562
			22:00 a 22:29 Hs.	Lun a Viernes	Spot	59				1	1	1	3	177	26.805.234
		TOTAL					**0**	**0**	**0**	**2**	**1**	**2**	**5**	**295**	**31.319.796**
2	1	TV 9	5:30 a 8:29 Hs.	Lun a Viernes	Spot	59				1	1	1	3	177	16.929.696
			8:00 a 10:00 Hs.	Sabado y Domingo	Spot	59		1	1				2	118	4.044.332
			20:00 a 21:00 Hs.	Lun a Viernes	Spot	59	1			1	1	1	4	236	56.441.760
			20:00 a 21:00 Hs.	SABADO	Spot	59		1					1	59	9.405.367
		TOTAL					**1**	**2**	**1**	**2**	**2**	**2**	**10**	**590**	**86.821.155**
2		TV 8 C9N	13:30 a 19:00 Hs.	Lun a Dom	Spot	59	1			1	1		3	177	22.714.056
		TOTAL					**1**	**0**	**0**	**1**	**1**	**0**	**3**	**177**	**22.714.056**
2	7	TV 11	20:00 a 22:29 Hs.	Lun a Viernes	Spot	59				1	1		2	118	15.989.118
		TOTAL					**0**	**0**	**0**	**1**	**1**	**0**	**2**	**118**	**15.989.118**
2	3	TV 13	5:30 a 8:29 Hs.	Lun a Viernes	Spot	59				1			1	59	3.291.905
			12:00 a 13:29 Hs.	Lun a Viernes	Spot	59				1	1		2	118	16.929.696
		TOTAL					**0**	**0**	**0**	**2**	**1**	**0**	**3**	**177**	**20.221.601**
TOTAL TV ABIERTA							**4**	**3**	**2**	**11**	**9**	**6**	**35**	**2.065**	**251.368.025**

Lic. Silvia Arias
Fiscal contrato N° 88/2018

Ing. Hugo Suzuki
Encargado de Desoacho
Gerencia Comercial