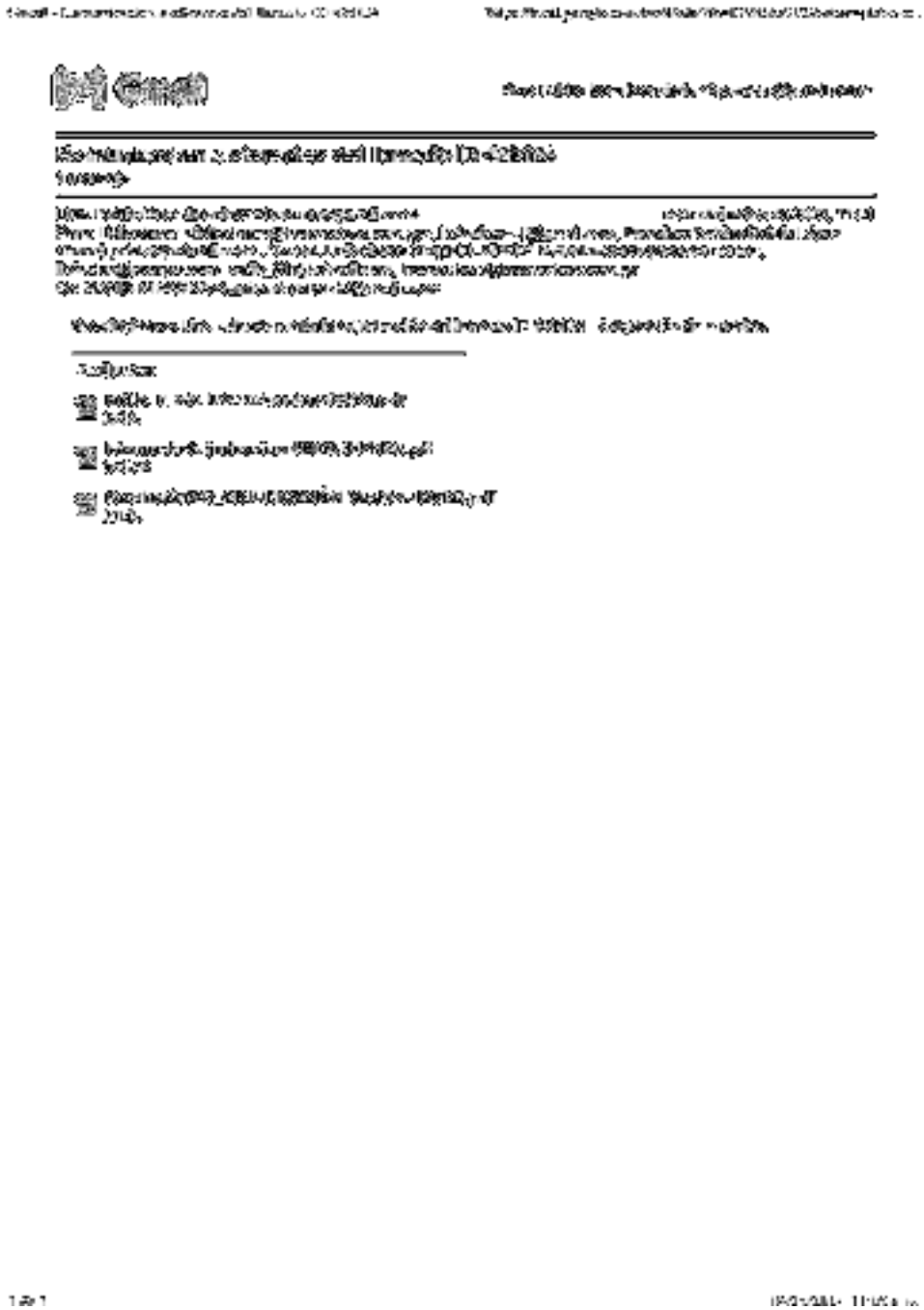COMUNICACIÓN A OFERENTES